



Advertise with Blank Canvas Theatre

Why should your business advertise in our Playbill?

Advertisers in the Playbill enjoy a relationship with excellence. Blank Canvas Theatre provides professional high quality theatre, at affordable prices, using local talent both onstage and behind the scenes. We have continued our commitment toward a sustainable and affordable ticket price (only \$25). However, our theater could not exist without the generous support we've received from the Cleveland community and your ad purchase helps to ensure our success.

"In a handful of years, Ciamacco, the artistic director of the hole-in-the-wall company, has built an enviably broad customer base, as evidenced by devotees who flooded the 78th Street Studios on opening night to see "One Flew Over the Cuckoo's Nest," selling out the house. And even better, for the future of theatergoing in Cleveland, many seemed not to be regular patrons of the stage."

– Andrea Simakis (The Plain Dealer)

Our advertisers receive exposure to a large, captive audience. Our season is carefully chosen to offer varied assortment of theatre and entertainment selections, which in turn attract a diverse audience of season subscribers and single ticket buyers. The Playbill is distributed to every patron at each performance and is a "must read". It contains director's notes, cast biographies, upcoming theatre events, donor information and **your** advertisement.

BCT advertisers appreciate a long shelf life. Our season includes over 75 performances at which a Playbill will be distributed. Many patrons take it home to peruse at their leisure or save as a keepsake. In fact, audience members are often seen asking the actors to autograph the Playbill.

Become a SPONSER and enjoy additional exposure and extra perks

BlankCanvasTheatre.com has 87,432 page views per year (that's 7,286 per month) with an online audience size (unique visitors) of 41,857. Make sure that every time our audience members come to our website to buy tickets, obtain show information, see cast lists or get directions that they see your advertisement!

INDIVIDUAL SHOW SPONSOR: \$750

Enjoy four free tickets to your selected show, a full page ad in the Playbill, recognition on social media and acknowledgment of your support in all of our public materials related to the show including our website, press releases, and email blasts.

SEASON SPONSOR: \$2,500

As a full season sponsor your company will receive FOUR Season Passes, full page ad in the Playbill for the entire season, recognition on social media and acknowledgement of your support in all of our season materials including press releases, email blasts, digital lobby display, and on our website.



ADVERTISE WITH US!

Buy a full season advertisement TODAY for the 2023 season

AD SIZES

| | |
|---------------------------------|--------------------------------------|
| FULL PAGE 4.5w X 8.0h | QUARTER PAGE 4.5w X 1.875h |
| | QUARTER PAGE 4.5w X 1.875h |
| | HALF PAGE 4.5w X 3.875h |

Per Show Price:

Full Page Ad \$250

| | |
|------------------|--------------|
| ½ Page Ad | \$150 |
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¼ Page Ad \$75

Full Season Price (save up to 15%)

Full Page Ad \$1500

| | |
|------------------|---------------|
| ½ Page Ad | \$1000 |
|------------------|---------------|

¼ Page Ad \$500

Please send the following information electronically to Patrick@blankcanvastheatre.com

Name of Business: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____

Ad Size: _____ Full Page _____ Half Page _____ Quarter Page

Ad Type: _____ Entire Season _____ Per Show

Sponsor: _____ Entire Season _____ Per Show

Amount: _____

Method of Payment: Credit Card # _____ Ex. Date: _____

Please Bill Me Via PayPal - Verify Email for Paypal Invoice: _____

Please remember to send artwork with this form to Patrick@blankcanvastheatre.com

THANK YOU FOR YOUR SUPPORT!